

Center for Chicago Programs Workstream

September 2024 Report

The Center for Chicago Programs Workstream met twice in September.

First Meeting Highlights:

- Reviewed the charge of the Implementation Task Force and definition of Signature Program as it pertains to the Center for Chicago Programs.
- Provided overview of the Center for Chicago Programs, including its history and current iteration and how those offices/departments represented on the workstream interface with the Center.
- Assignment: Workstream members were asked to discuss deliverables with their respective teams/departments and provide feedback/questions for discussion during our next meeting.

Second Meeting Highlights:

- Provided overview of In The Loop and ACTIVATE programs, with a focus on past and current challenges.
- Discussed deliverables, including proposed edits with a focus on clarity and feasibility, including, but not limited to:
 - Social, academic, and professional engagement opportunities targeted at prospective and current students.
 - A thoughtful marketing campaign around the Center for Chicago Programs (vs. The City of Chicago).
 - Visibility of Chicago and In The Loop on departmental webpages, to assist with advising purposes and prospective student appeal.
 - Feasibility of Employer Partners and endorsed internships as part of the In The Loop and ACTIVATE programs.
- Assignment: Sub-groups were tasked and charged with continuing discussions around the assigned deliverable, involving relevant campus stakeholders when appropriate.

The entire CCP Workstream will reconvene at the end of October to discuss progress and potential adjustments to help ensure a thoughtful and strategic approach.