

**LOOP 202: Professional Development in the 21<sup>st</sup> Century (1 credit):** This seminar provides context for your Chicago experience with a study of the city's complex historical dynamism and its intersection with three professional development areas: 1) the trajectory of your career and intellectual aspirations, 2) the development of effective professional communication, both oral and written, and 3) the curating and management of your social media profile as it applies to the work world.

This course will challenge you to make the best use of Chicago by exploring the way the city intersects with your interests, internship, and areas of study. You will consider the many cultural, historical, and economic factors at work in the city, and through the study of Chicago's history and culture develop ways to understand not only the composition of Chicago's neighborhoods, for instance, but also your own place within the larger social and market forces. Readings, discussions, writing assignments, and semester portfolio, are supplemented with field trips in Chicago.



#### **ABOUT THE INSTRUCTOR:**

**Ben Tanzer** is an Emmy-award winning creative strategist, writer, podcaster, and teacher who lives in Chicago with his family. He has had work published in Punk Planet, Clamor, Men's Health and Rhapsody Magazine; written a series of award-winning books including *Be Cool* – a memoir (sort of), *SEX AND DEATH*, *Lost in Space*, and *Orphans*; regularly speaks on topics such as branding, publishing, and writing personal narrative; and curates the cultural website *This Blog Will Change Your Life*.